

## **As Awards Season Approaches, AKA Beverly Hills Launches a.cinema, State-of-the-Art Screening Room**

**Los Angeles, CA., September 6, 2013** – As Los Angeles gears up for the upcoming Awards Season, [AKA Beverly Hills](#), the latest property from the innovative brand catering to entertainment industry insiders, business travelers, international travelers and locals, reveals its newest adult amenity: a private, state-of-the-art screening room complimentary to residents.

Introducing [a.cinema](#), an intimate 20-seat screening room, designed for AKA Beverly Hills residents' viewing pleasure. a.cinema will provide residents with an unforgettable cinematic experience.

"We are thrilled to be able to offer yet another fantastic amenity to AKA residents," said Larry Korman, President of AKA. "a.cinema is going to solidify AKA as the leading provider of luxury long stay accommodations for entertainment industry executives as well as other travelers looking for a home away from home and an authentic LA experience."

a.cinema is unmatched in style and quality. AKA residents can sink into a.cinema's oversized leather reclining seats and watch a film of their choice on AKA's delux screen. a.cinema is also equipped with a DLP Cinema Projector, surround sound throughout, and Blue Ray, DVD, CD, and TV capabilities.

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The Korman family has a deep rooted passion for film and, over the years, has developed strong relationships with entertainment industry insiders who have come to depend on the brand when traveling for an extended period of time. The addition of a.cinema will further enhance AKA's appeal and engagement within the industry. AKA is currently a proud sponsor for the Tribeca Film Festival, which encompasses 12 days of independent movie screenings, panels, talks and free community events. 2013 marked the sixth year that AKA has sponsored the festival, and the fourth year that AKA has sponsored the festival's prestigious award for Best Narrative Feature. Furthermore, AKA will be announcing some exciting film projects later this year.

In addition to AKA's new complimentary amenity a.cinema, residents can rest comfortably inside their AKA suite and enjoy other services including in-suite dining provided by Wolfgang Puck's legendary restaurant Spago; dedicated concierge and doorman; meticulous housekeeping; exceptional fitness services; advanced business and media services with complimentary high-speed Internet access; and same-day, valet dry-cleaning and laundry service.

It is AKA's personalized resident services, outstanding location, spacious suites and fair rates that make AKA [Beverly Hills furnished apartments](#) very appealing to travelers who are looking for long stay comfort.

### [AKA Beverly Hills](#)

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#### **More About AKA:**

When a traditional hotel isn't the answer, AKA, a division of [Korman Communities](#), provides the luxury of space and anonymity. Whether traveling for business or pleasure, [AKA luxury furnished suites](#) are an ideal solution for extended stays. AKA's sprawling suites are tailored to the needs of the long stay resident, offering spacious living rooms, fully equipped kitchens, master bedrooms with king sized beds, and contemporary baths.

Residents can enjoy customized services and hotel-infused amenities such as dedicated concierge, doormen, meticulous housekeeping, personal fitness options, business and media services, dining delivery and private lounges, and more.

Located in prestigious neighborhoods — New York City's Central Park, Times Square, Sutton Place and United Nations; Philadelphia's Rittenhouse Square; the White House district in Washington DC; Virginia Square in Arlington, VA; Los Angeles' Beverly Hills; and London's Marylebone—AKA owner-operated properties offer studio, one and two bedroom furnished apartment suites, in addition to furnished Penthouse suites, many with balconies and terraces. [www.stayaka.com](http://www.stayaka.com)

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