



AKA Launches World's First Luxury Mobile Suite, In Collaboration With Airstream 2 Go and Trina Turk

Los Angeles, CA. – AKA, the innovative brand of [luxury extended stay](#) accommodations and the go-to, home-away-from home for entertainment insiders, is launching the world's first [mobile suite](#) in partnership with Airstream 2 Go and California fashion designer Trina Turk.

Available at [AKA Beverly Hills](#), the AKA Mobile Suite is the newest addition to AKA's popular Live It! Program that provides residents with curated, life-enriching experiences while away from home.

Beginning May 1st, residents of AKA Beverly Hills can take the AKA Mobile Suite, a sleek, top-of-the-line Airstream from Airstream 2 Go outfitted with AKA signature comforts and colorful Trina Turk accessories, for a curated road trip up the California coast while cruising behind the wheel of a premium tow vehicle -- a new GMC Yukon Denali.

Accessorized to reflect an AKA luxury suite, the mobile suite features AKA's plush linens, towels, bathrobes, Bulgari bath amenities, a Nespresso coffee machine and a DVD selection from AKA Beverly Hills' private screening room.

In the spirit of its Pacific Coast location, this suite-on-wheels experience begins with a personal styling session at the Trina Turk boutique in LA to select pieces from Turk's summer 2014 collection inspired by a California road trip. Mobile suite trippers receive an exclusive VIP promotion on all full-priced, in-store purchases as well as Trina Turk's recommended "What to Pack" list featuring her must-haves for the ultimate California road trip. Click [HERE](#) to view this list.

The AKA Mobile Suite is loaded with luxuries befitting a five-star road trip, namely rich leather and upholstered interiors, a fully equipped kitchen, a bathroom with a shower, a flat-panel TV/DVD and an iPod interface. For California dreamin' outdoors there is a power awning, available AKA bikes and bike rack, camping chairs, a table and a gas grill. AKA Beverly Hills' dedicated Mobile Suite Concierge will assist with booking the Mobile Suite Experience Mobilesuite@stayaka.com or 424.278.6013.

"We are thrilled to offer our Beverly Hills residents another innovative program to enrich their West Coast stay," said Larry Korman, President of AKA. "Thanks to like-minded partners Airstream 2 Go and Trina Turk, we were able to turn our vision of a mobile suite

into reality. As a leader in hospitality, AKA seeks to introduce ground-breaking experiences which celebrate the spirit and culture of the local area.”

“Since our summer collection was inspired by a California road trip, collaborating on the AKA Mobile Suite just made sense!” said Trina Turk. “We look forward to providing styling consultations for AKA residents and incorporating our summer collection into their California road trip.”

“The partnership with AKA and Trina Turk is unique and very exciting,” added Dicky Riegel, Founder and CEO of Airstream 2 Go. “AKA residents will enjoy all the comforts and luxury amenities of their AKA suite in their personal Airstream 2 Go vehicles.”

Rates for the AKA Mobile Suite start at approximately \$6,000 for the five-day journey up the coast with two nights of exclusive glamping on Santa Barbara’s sun-dappled [Sunstone Vineyards](#) with sweeping views of the Santa Ynez Valley and two nights overlooking the Pacific Ocean at the luxurious Ocean Mesa Campground. Additional experiences can be arranged for you along your journey, including a private dinner at Sunstone Vineyard, spa treatments, botanical hikes, bike paths, yoga, stargazing and canyon concerts, as well as a choice of world-class activities, including surfing, ocean kayaking, whale watching and wine tastings on Santa Barbara’s Urban Wine Trail.

The mobile suite is only available to residents of AKA Beverly Hills, where a one-bedroom suite starts at \$435 per night based on a one week stay, and is available at a lower rate for monthly stays. Rates vary by season, suite type and availability. AKA Beverly Hills accepts stays of a week or longer.

More about AKA:

AKA, a division of [Korman Communities](#), is an innovative, and growing collection of luxury serviced residences in prime urban locations. Currently AKA owns and operates properties in: New York City (4), Philadelphia, Los Angeles, Washington, D.C., Arlington, VA and London. Across the brand, architecturally inspired spacious accommodations, which range from studios to two-bedroom penthouse suites, offer the privacy of a luxury residence infused with hotel services. While each property is unique and has distinct resident offerings, all feature the AKA brand standards and amenities of: a lounge, a cafe, fitness centers; full-service business centers with meetings space and complimentary high-speed Internet access; en-suite dining; same-day, valet dry-cleaning and laundry service; 24-hour front desk assistance; dedicated doormen, a dedicated resident services team and full-time, on-site management and maintenance. All suites include top-of the-line kitchens, contemporary furnishings, luxurious bathrooms, meticulous housekeeping; extended digital cable with HBO, and Wi-Fi access. Personalized service is a hallmark of AKA. www.stayaka.com

About Airstream 2 Go:

Launched in May 2013, Airstream 2 Go offers discerning customers a unique and stylish way to explore the United States in a turn-key Airstream vacation experience. Travelers can visit and explore America's national parks, landmark destinations and breathtaking landscapes with all the comforts of their own sleek, modern Airstream trailer, custom matched to dedicated GMC Yukon Denali sport utility vehicles, while finding their inner 'Lewis & Clark' along the way. Available in two sizes - a 23ft trailer that sleeps four, and

a 28ft trailer that sleeps six, all Airstreams in the fleet are fully equipped.
<https://airstream2go.com>

About Trina Turk:

TRINA TURK is inspired by California's vibrant multicultural mix, architecture, and landscape—a synergy that permeates her contemporary, colorful aesthetic. Infused with bold signature prints and dynamic hues unique to each collection, Trina's modern and optimistic outlook meld the best of classic American design with a California confidence, incorporating beautiful fabrications and impeccable quality. Founded in 1995, TRINA TURK celebrates Golden State style with eleven annual collections of chic women's ready-to-wear and accessories, plus swimwear, recreation, a Mr Turk menswear line, jewelry, footwear and residential décor and textiles. Handbags will launch in 2014. TRINA TURK signature boutiques are located in Palm Springs, Los Angeles, New York, Newport Beach, Burlingame, Dallas, Bal Harbour, Atlanta and Manhattan Beach. Two additional stores will open this year at the Houston Galleria and Market Street in The Woodlands also in Texas. For more information, please visit www.trinaturk.com

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