SAME PLACES, NEW FACES

These amazing new hotel openings will make your old haunts worthy of a revisit!

LAS VEGAS
PARK MGM

The result of a refurb of the old Monte Carlo casino, the strip’s newest hotel has all the things you pretend you don’t secretly love about Vegas – like three pools (complete with tray-yourself cabanas), a place to indulge a shot at blackjack and Lady Gaga in residence. But rather than a guilty pleasure tacked on the end of an LA jaunt, the Park MGM is somewhere you’ll want everyone to know you’ve been. Designed by the Sydell Group – responsible for NoMad hotels and London’s The Ned – the Park MGM is super chic. Forget the old trope, because what happens in Vegas is more likely to stay pinned in your Instagram Stories’ highlights.

parkmgm.com

LAS VEGAS
PARK MGM

WHEN IN VEGAS:
Park MGM’s velvet-accented decor and dreamy turquoise sunloungers (above) are perfect for social media brag posts.

HONOLULU
THE LAYLOW

Few hotels in Waikiki feel characteristically Hawaiian in a way that’s less “tired” and more “retro-chic”. Enter The Laylow, a hybrid of mid-century Palm Springs interiors and cool Hawaiian kitsch – think monstera-leaf wallpaper, hotel “slippers” that are floral-print thongs and a wall of hula dolls behind check-in. It opened just last year on Kahua Avenue, 800 metres from the touristy bustle of Waikiki Beach – an area with plenty of cool new hotels, restaurants and stores. But you won’t have to go far to sate your thirst or appetite – Portland’s Stumptown Coffee Roasters’ blends are served on site, and bar-cum-restaurant Hideout mixes a mean mai tai and dishes up fresh Pacific Rim-inspired fare.

laylowwaikiki.com

NEW YORK
FREEHAND

Finding an affordable New York hotel that isn’t wedged between a dodgy corner bodega and all-night burlesque club is akin to turning up to Shake Shack and not having to queue. Freehand is the exception, and while it’s based on a hostel model (multiple beds in each room), NYC law restricts bookings for the one room by different parties, so you’ll be sharing with friends or family – often for under $100 each, per night. There are also queen and king rooms, and sizable suites. The Parker-like decor makes you feel like you’ve landed in LA instead of Manhattan, but the framed vintage New Yorker covers in the bathroom suggest otherwise (as does the offer of live nude drawing classes).

freehandhotels.com

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TROPICAL THUNDER:
Do cocktail hour at
The Laylow before
hitting the district’s
vibrant dining scene.

CHEAP AND CHIC:
Freehand means a stylish stay minus the hefty bill.
LOS ANGELES
AKA WEST HOLLYWOOD
Not quite a hotel, this just-opened series of luxe, light-filled serviced apartments was dreamt up for those with the means and reason to stay more than a month. Its Sunset Strip location feels as authentically LA as green juice, and you’re within strolling distance to the LA hat-trick of SoulCycle, Equinox and a Barry’s Bootcamp. Who’d ever want to leave? [ESTA visa, anyone?]
stayaka.com/aka-west-hollywood

LOS ANGELES
KIMPTON EVERLY HOTEL
With impressive views over the Hollywood Hills (and just around the corner from ELLE team favourite Good Times at Davey Wayne’s), this is one of LA’s latest openings — and super close to the Hollywood sign. Cliché’s aside, you’ll want to hang out in its light-drenched and plant-filled lobby long past checkout, and has a rooftop bar and pool to rival the buzziest LA nightspots. Back in your room, you’ll find a West Elm-catalogue vibe, with a muted colour palette, distressed Moroccan-style rugs and low-slung chairs — oh, and in-room yoga mats come standard (it is LA, after all).
everlyhotelhollywood.com

LONDON
WHITE CITY HOUSE
One of Soho House’s latest openings is housed out of the CBD bustle in the former BBC headquarters in White City, with novelty nods to its former life such as BBC-inspired signage in the bar. In the rooms, the ode to the building’s history manifests in the modernist furniture and ’60s styling. In summer, the rooftop pool’s floral-patterned sunloungers get snapped up by 8:00am, so opt for a buffet breakfast by the pool instead. There’s also a cinema, gym, steam room, sauna and hammam. Oh just perch on one of the lobby lounges, drink in hand, and get ready to see and be seen.
whitecityhouse.com

PARIS
THE HOXTON
The trick with this romantic city is finding that elusive spot that’s within walking distance to everything worth seeing, but isn’t had its je ne sais quoi quarried by bum-bag-clothed tourists. Located in the 2nd arrondissement, with a modern feel (rare for Paris) and efficient and friendly service (even rarer), the Hoxton is just that.
The rooms say it like it is, starting with the compact Shoebox (at 13-17sqm it’s best suited for solo or short stays) through to the Biggy (more than double the size), Either way, escape your room and beeline for the intimate, Moroccan-inspired Jacques’ Bar; the perfect place to curl up on a velvet couch with a Hox Negroni (made with mezcal instead of gin) in hand.

COOL CLIQUE:
Indulge your inner design nerd at the Kimpton Everly Hotel (complete with rooftop pool)
QUICK DIP:
Get up early to bag a coveted sunlounger at London’s White City House